



# Privacy Policy

*Legal Mumbo Jumbo*

MijnAlbum BV acting under the trade name MyAlbum and registered at the Dutch Chamber of Commerce (Kamer van Koophandel) under number 01105144. MijnAlbum is responsible for the processing of personal data. By using our service you agree to the following privacy statement.

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Contact:

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W. <https://myalbum.com>

Andries Nolles the privacy office for MijnAlbum BV. He and his team can be reached via [privacy@MyAlbum.com](mailto:privacy@MyAlbum.com)

## Why Personal Data

To enable you to use our service, MyAlbum needs to process some data that is personal. MyAlbum obtains this information while you use our services and/or you give it to us.

MyAlbum takes the trust you place in us and your privacy very seriously. To be able to ensure that your albums are safely stored with us, we ask you to create an account with us. We understand that you want to restrict the amount of services you create accounts for as much as possible. Therefore it is possible to create an account with MyAlbum using Facebook or Google. If you don't (want to) use any of these services you can also create an account with MyAlbum directly.

MyAlbum facilitates sharing albums through your favorite social platforms such as Facebook, Twitter and Whatsapp, of course you can easily share your albums via email or embed them on your own website or blog for example. This means MyAlbum has outsourced the actual sharing process and does not store any data related to this; we can't answer the question "Who can see my albums?" after you have shared them. However MyAlbum does maintain a database of interactions on your album like bookmarking, commenting, or Liking photos or videos. In some cases it may be that other users or the owner will be notified of such interactions.



MyAlbum  
17/04/2018

In human language:

To provide our service you need an account so we can store your stuff in it. You can use Facebook or Google if you want to do this quickly.



MyAlbum  
17/04/2018

In human language:

We don't store data on who can see what album, but MyAlbum does offer social interaction meaning others will be informed of you liking, or commenting on photos.

# What personal data do we store?

- Full Name
- Gender
- Email address
- IP address
  
- Other personal information you actively provide such as bookmarks, personal texts in albums or comments.
  
- Meta data from photos and videos such as:
  - Location data
  - Date
  - Time
  - Camera brand
  - Camera type
  - Lens
  - Camera settings
  
- Information about your activities on our website
- Internet browser and device type
- Address
- Bank account

My Album BV processes the following specific and/ or sensitive personal information from you:

- Photos
- Videos

# Purpose of processing

MijnAlbum BV processes your personal information for the following purposes:

- Fulfill your payment
- Being able to call or email you if necessary to carry out our service
- To inform you about changes to our products and services
- To offer you the ability to create an account
- In order to deliver goods and services (to your door)
- MyAlbum BV analyzes your behavior on the website in order to improve our service and to adapt the range of products and services to your preferences.
- MijnAlbum BV processes personal data if we are obliged to do so by law, such as data that we need for our tax returns.

MijnAlbum BV provides your data only when necessary in the context of our agreement with you or to meet a legal obligation. Companies that process your data on our behalf have closed a processing agreement with us to provide the same level of security and confidentiality of your information. MijnAlbum BV remains responsible for this processing.

We will not sell your data to commercial parties, affiliates or any third party. And we will certainly not bother with annoying commercial messages.

# Retention

MijnAlbum BV keeps your personal information no longer than necessary to achieve the purposes for which your data is collected. We use the following storage times for the following (categories) of personal data:

Category	Term	Reason
Personal information	Untill the user deletes them	Required to offer our service
Payment data	For a maximum of 7 years after the last transaction	- Required to offer our service - Legal requirement
Photos and Videos	Untill the user deletes them	Required to offer our service
Meta data	Until the user deleted them yourself	Required to offer our service
Browsing data	Infinite	Analysis and improvement service extension. Adjustable, see Cookie statement
Logs	One month	Abuse prevention, country / language settings, identification, analysis
IP address	Untill the user deletes the account	Counter Abuse, country / language settings, identification, analysis

## Cookies we use

MijnAlbum BV uses functional analytic and tracking cookies. A cookie is a small file that is sent along with pages of this website and stored by your browser on your hard drive of your computer. The information stored therein can be sent back to our servers the next time you visit the site.

For a more detailed explanation of our cookie policy, the cookies we place and how long they remain active see our cookie policy <https://myalbum.com/legal>

# Request, edit or delete information

You have the right to see your personal information, correct or to delete. You also have the right to revoke your consent for any data or object to the processing of your personal information and have the right to data portability.

That means you can request us to send the personal information we have from you in a computer file to you or someone else/ an organisation of your choice. You can request us to access, correct, delete and transmit your personal data by contacting our [customer service](#) by chat or phone or by sending an email to [support@myalbum.com](mailto:support@myalbum.com). Your personal data can also be edited and removed by yourself on your [account profile](#).

To ensure that the access request is made by you, please enclose a copy of your identification with the request. Make this copy of your passport, MRZ (machine readable zone, the strip with numbers underneath the passport), passport number and Social Security Number (SSN) black. This is to protect your privacy. We will respond as soon as possible but within four weeks, to your request.

MijnAlbum BV also wants to point out that you have the option to file a complaint with the national regulator in the Netherlands, the Dutch Data Protection Authority (Dutch DPA):

<https://autoriteitpersoonsgegevens.nl/en/contact-dutch-dpa/contact-us>

# How do we secure your personal data

MijnAlbum BV takes the protection of your data seriously and takes appropriate measures to prevent abuse, loss, prevent unauthorized access, improper disclosure or unauthorized modification. If you feel that your data is not properly protected or there is evidence of abuse, please contact our [customer service](#) by chat, phone or by sending email to [support@myalbum.com](mailto:support@myalbum.com).